PMIM

INTERNATIONAL AND EXPATRIATE HEALTHCARE AND INSURANCE 2014

# POLICY



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# CIGNA APPOINTS ARJAN TOOR AS NEW GLOBAL IPMI MANAGING DIRECTOR

# INTERNATIONAL AND EXPATRIATE HEALTHCARE AND INSURANCE

THE GLOBALLY MOBILE POPULATION HAS GROWN DRAMATICALLY. THERE ARE OVER 50 MILLION EXPATRIATES, AND BY 2020 THIS WILL BE 60 MILLION. 232 MILLION PEOPLE NOW LIVE AWAY FROM THEIR COUNTRY OF BIRTH. BETWEEN ONE IN TWO AND ONE IN THREE EXPATRIATES HAS NO INTERNATIONAL HEALTH INSURANCE, ALTHOUGH A MINORITY IS COVERED BY DOMESTIC HEALTH INSURANCE. SEVERAL COUNTRIES SEEK TO GET EXPATRIATES AND MIGRANTS TO PAY FOR HEALTHCARE OR HAVE COMPULSORY HEALTH INSURANCE.

International healthcare used to be very simple; you designed one product and used it everywhere. But now there are local restrictions on who can insure, how, and what can be insured. Some countries require insurers to have local partners while in others it can take years to get an insurance licence.

International and expatriate healthcare and insurance 2014, the latest report from insurance analyst lan Youngman, puts the international and expatriate health insurance market in perspective and offers valuable insight into the nature of the current and future market.

The most complete fact filled business report on international and expatriate health insurance is back and better than ever. After customer feedback it now includes more countries and insurers, new information on cross border healthcare and countries current attitude to expatriates, plus full details of new health insurance laws in countries including Dubai, Qatar, and the USA.

Much more information has been added on the number of expatriates globally and by country –both outbound and inbound, and on local insurance regulation. On insurers and brokers it includes who has been buying who, countries they are moving into, plus the latest product and service developments.

With the potential of domestic health insurance markets limited, US, UK and EU health insurers and intermediaries are increasingly looking at healthcare for expatriates and locals in international markets.

#### **ABOUT THE AUTHOR**

lan Youngman is a respected writer and researcher specialising in insurance.

He writes regularly for a variety of magazines, newsletters, and on-line services. He publishes a range of market reports and undertakes research for companies. An ACII, he has London market management experience with brokers and insurers.

#### **Section 1: Figures**

- Global premium
- Number of insurers
- Location of insurers
- Target market for insurers
- Global number of expatriates
- Latest destination countries
- Expatriates as % of population
- Latest outbound countries
- Expatriate or non-citizen ?
- Expatriate or international migrant?
- Total number of non-citizens
- What is an expatriate?
- Expatriate characteristics
- Expatriate salaries and benefits
- The self employed
- Refugees
- Retirees
- Students
- Market potential

#### **Section 2: Countries**

- Abu Dhabi
- Algeria
- Angola
- Argentina
- Australia
- Austria
- Bahrain
- Bangladesh
- Belgium
- Bolivia
- Brazil
- Bulgaria
- Cambodia
- Canada
- Cayman Islands
- Chile
- ChinaColombia
- Costa Rica
- Croatia
- Cyprus
- Cyprus
- Czech Republic
- DenmarkDubai
- Ecuador
- Egypt
- Fiji
- Finland
- France
- Germany
- Ghana
- Gibraltar
- Greece
- Guatemala
- Guernsey
- Hong Kong

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Hungary

**Section 3: Companies** 

• A Plus

Achmea

• ACE

• AIG

Aetna

Allianz

• Amariz

ASSSA

Aviva

• AXA

• Bupa

• CCW

Ciana

Blue Cross

Brit Insurance

ALC Health

APRIL International

• Blue Cross Blue Shield

Clements Worldwide

• Exclusive Healthcare

• Expatriate Healthcare

Freedom Healthnet

Global Underwriters

HealthCare International

General & Medical

Global Benefits

Integra Global

International Citizens

Inter Global

Medicover

Munich Re

Morgan Price

MSH International

Nordic Health Care

NowCompare

Now Health

Pacific Prime

Pan-American

Seven Corners

State Life

Swiss Global

Sirius International

Passport2health

Met Life

Compare Clinic

• Discovery

Expacare

• Generali

• HCC

• IMG

• IPH

Jelf

NIB

• RSA

• Sano

• I AMP

• Henner

Aria Assistance

- IcelandIndia
- Indonesia
- Ireland
- Israel
- Italy
- Japan
- Jana
- JerseyJordan
- Kenya
- Kuwait
- Kyrgyzstan
- Lebanon
- Libva
- Luxembourg
- Malaysia
- Malta
- Mauritius
- Mexico
- Monaco
- Morocco
- Netherlands
- New Zealand
- Nigeria
- Norway
- Oman
- Pakistan
- Panama
- Peru
- Philippines
- Poland
- Portugal
- Qatar • Romania
- Russia
- Nussia
- Saudi Arabia
- SingaporeSlovak Republic
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- TaiwanThailand

Turkey

• USA

• Uganda

Uruquav

Vietnam

Zambia

Venezuela

United Arab Emirates

United Kingdom

- Swiss Life
- United Healthcare
- Vhi
- VSP
- Wellpoint
- William Russell

#### **Section 4: Organisations**

- Association of International Medical
   Insurance Providers
- Association of Medical Insurers
   and Intermediaries
- European Network for Patient Safety and Care
- FDI World Dental Federation
- International Hospital Federation
- OECD
- World Health Organisation
- World Medical Association

#### **Section 5: Global Research**

- Cigna
- Commonwealth Fund
- Economist Intelligence Unit
- Finaccord
- Grant Thornton
- HSBC
- International Living
- KPMG
- Mercer
- OECD
- PricewaterhouseCoopers
- Pryce Warner
- Santa Fe
- Savills
- UNWTO
- United Nations
- World Economic Forum
- World Health Organisation
- Zurich

#### Section 6: Regional Research

- Accenture
- Booz and Co
- CCW
- Cost of Living Reports
- Eurobarometer
- European Commission
- European Observatory on Health
- Systems and Policies
- Eurostat
- Frost and Sullivan
- Gallup
- GulfTalent
- Health Consumer Powerhouse
- Mercer
- OECD

- Roland Berger
- Stackpole & Associates
- World Health Organisation

#### Section 7: Regional Information

Private exchanges

Reducing prices

Second opinion

Self insurance

Social media

Takaful health

Target market

• Top up covers

Underwriting

Videos

War risks

Travel insurance

Treatment overseas

Universal healthcare

• Wealthy expatriates

• Who can be covered?

Why companies buy it

• Why individuals buy it

• Why needs are changing

Why not just buy cover locally

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Students

Teachers

Takaful

Short-term cover

Risk management

Security and travel advice

Recovering markets

- Africa
- Americas
- Asia
- Australasia
- Caribbean
- Europe
- Middle East

#### **Section 8: Background**

- Admitted policies
- Brokers
- Budget covers
- Buyers
- Buying the market overseas
- Cancer
- Claims
- Compliance with local law
- Co-payments
- Cover
- Critical illness
- Currency
- Danger zones
- Distribution
- Emergency assistance
- Emergency evacuation
- Fraud
- Global cover
- Healthcare or health insurance
- Helplines
- High net worth
- History
- Hospitals offering health insurance
- How to choose international health
- insurance
- Insurers
- International insurance versus
- domestic insurance
- International medical accreditation
- International patient
- Maritime
- Medical evacuation and repatriation
- Medical tourism
- Medical travel insurance
- Mining and exploration

Powerhouse economies

Price comparison sites

Music industry

Oil and Gas
Organ transplants

Political risks

• NGOs • Need

Pricing









## **1087 MILLION**

TOTAL NUMBER OF TOURIST ARRIVALS 2013

### **52 MILLION**

MORE TOURIST ARRIVALS IN 2013 THAN 2012

## **56.8 MILLION**

TOTAL NUMBER OF EXPATRIATES WORLDWIDE BY 2017

## 50.5 MILLION

TOTAL NUMBER OF EXPATRIATES Worldwide in 2013

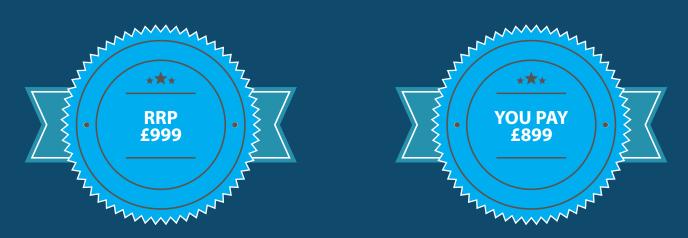
## **46 MILLION**

TOTAL NUMBER OF EXPATRIATES WORLDWIDE IN 2009 SOURCE: IPMIM

"...THE MOST COMPLETE FACT FILLED BUSINESS REPORT ON INTERNATIONAL AND EXPATRIATE HEALTH INSURANCE IS BACK AND BETTER THAN EVER..."

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With Best Regards,

Kristina Kellstrom

Head Of Marketing iPMI Magazine

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# GEOBLUE® INTRODUCES NEW HEALTH PLAN FOR EXPATRIATES AND WORLD TRAVELLERS